



# NORTHWEST FLORIDA STATE COLLEGE

## Memo

To: Board of Trustees

From: Dr. Devin Stephenson, President

Date: April 18, 2023

Re: Northwest Florida State College's Strategic Plan Priority Themes

---

The College's Engage NWFSC: 2020-2023 Strategic Plan concludes this year. The College has been diligently preparing for a new strategic plan since 2022. The first step was reviewing the College's mission, vision, and values. After months of collaboration, the College's extensive planning resulted in the Mission, Vision, and Guiding Principles approved by the Board at the February meeting (enclosed with your materials for reference).

The Mission, Vision, and Guiding Principles formed the foundation of the discussion at the 2023-2026 Strategic Planning Summit. Trustees, the community, and College staff gathered to assist in formulating the College's new strategic plan.

The next step is to shape the feedback received through the entire process into priority themes for the Strategic Plan. In prior years, the College has referred to this step as setting goals. The College proposes updating our terminology for the new Strategic Plan to reflect that our institution has set Priority Themes that inform our work on a daily basis, whether in planning and delivering programming, recruiting and retaining students, stewarding our resources, promoting our College in our community, or developing community partnerships. Rather than goals to meet within three years, the proposed Priority Themes will be at the forefront of each project and initiative. The Priority Themes presented today build on the ideas and recommendations presented at the Strategic Planning Summit.

If the Board approves the Priority Themes, the final step is to develop measures and strategies, which are the ways in which the College will act on the Priority Themes, and deliver those to the Board for review. The measures and strategies promote transparency and accountability, and they may change from year to year as the College pursues the new Strategic Plan.

### RECOMMENDATION:

The Board of Trustees approves Northwest Florida State College's Priority Themes, as presented.